Update from the ASM Board of Trustees

Student Representatives on the ASM Board of Trustees
Kathryn S. Czaja, University of Connecticut
Emily J. Kuster, Iowa State University
Indranil Lahiri, Florida International University

The Materials Information Society

7th Year of Strategic Planning
Focus on Providing Clear and Compelling Value

Strategic Objectives
• Lifelong Learning and Education
• Content is Everything Material
• Emerging Technologies
• Volunteerism

"ASM International serves materials professionals, nontechnical personnel, and managers worldwide by providing high-quality materials information, education, networking opportunities, and professional development resources in cost-effective, user-friendly formats. ASM is where materials users, producers, and manufacturers converge to do business!"
Lifelong Learning and Education

The premiere opportunity for Materials Science and Engineering College Students. Joint program with ACerS, AIST & TMS.

Young Professionals eager to start their opportunity as the Next Generation of ASM Members, Volunteers, Experts & Leaders

ASM now offers Harvard Business Skills Courses in addition to traditional Technical Education offerings!

ASM Has Become a Recognized Leader in Materials Education!

- 53 Materials Camps in 2010 !
- 11th yr: 6,207 Students, 3,060 Teachers & counting !
- 84% Respondents in Science/Engineering, 41% Materials Major
- 88% Teachers using camp materials in classroom
- > $600,000 in college student scholarships

“Materials Science” Courses now offered in ~130 High Schools
ASM offers value that you can’t get from Google …

– Peer-Reviewed Information
– Access to Technical Experts
– Solution Centers
– Lifelong Learning
– Career Development
– Professional Networking
– And MORE!

Google is great, but are you willing to bet your companies’ future or your career on information of unknown reliability?

Online Databases & Solution Centers:

• Materials & Processes for Medical Devices
• Handbooks Online
• Failure Analysis Center
• Micrograph Center
• Phase Diagrams
• Alloy Center
• Industrial Design Database
• Corrosion Analysis Network
• Energy Materials Network

Corrosion Analysis Network developed jointly with NACE
No longer thinking “Print First”

We are dedicated to providing authoritative information in the delivery format YOU require— (online databases, in PDF form, in print, etc.)

Redeem yours for premium content

Volunteerism…

… the Backbone of ASM

Open Volunteer Positions
- A place to post and view open volunteer positions

Volunteer Interest Form
- A place where members can volunteer and provide information about their areas of volunteer interest

Feature Volunteer Profile
- ASM News and website articles where you can recognize the contributions of your superstar volunteers

Volunteer Handbook
- A resource the provides information on volunteer recruiting, retention, recognition, culture and metrics.
Materials Park Renovation

More than $2.8 million in historic tax credits to subsidize renovation and updating

Designated to the National Register of Historic Places

Questions?

Serving the World of Materials Science and Engineering